



Torah Fund Campaign

Women's League for Conservative Judaism

1957 – 2027

Torah Fund Pins
through the Years



1957-1958



BURNING BUSH

1958-1959



TORAH BREASTPLATE

1959-1960



NER TAMID
Eternal Light

1960-1961



KETER TORAH
Torah Crown

1961-1962



YAD

Torah Pointer

1962-1963



BURNING BUSH
(Red Cloisonne)

1963-1964



PRAYER BOOK

1964-1965



**GATES OF THE JEWISH
THEOLOGICAL SEMINARY**

1965-1966



SHOVEL

1966-1967



MENORAH

*"For Thy commandment is a lamp,
and Torah is light."*

Proverbs 6:23

1967-1968



YOVAIL

Jubilee

*Marking 50 Years
of Women's League*

1968-1969



SPICE BOX

1969-1970



ETZ HAYIM
Tree of Life

1970-1971



AHAVAT TORAH
“Love of Torah”

1971-1972



BEKHOL MEODE'HA
"With All Thy Might"

1972-1973



NA'ASEH

"We Will Do"

1973-1974



LAYV NAVON

“An Understanding Heart”

1974-1975



VE'HA'AYR

Aynaynu Betorateha

"Deepen our insight in Thy Torah"

1975-1976



SHEHEHEYANU

**In gratitude for the realization of the
Mathilde Schechter Residence Hall**

1976-1977



EMUNAH

Faith

A steady flame reflecting
unwavering devotion to Torah

1977-1978



SAMEKH

**Commemorating the 60th
Anniversary of Women's
League for Conservative
Judaism**

1978-1979



HA-YAY OLAM

*"And has planted within us
everlasting life."*

1979-1980



BURNING BUSH

"And the Bush was not consumed"

Exodus 3:2

1980-1981



BO-NA-YIKH

"Your Builders"

1981-1982



ETERNAL LIGHT

1982-1983



BINAH

“Understanding”

1983-1984



THE YEAR OF THE BOOK

*“Thou shalt meditate therein
day and night.”*

Joshua 1:8

1984-1985



SHALVAH

"Peace and Tranquility"

1985-1986



MAYA SHANIM

Celebration

100 Years – A Century of Academic
and Spiritual Leadership

1986-1987



RANI V'SIMHI

Sing and Rejoice

Continues the theme of joyous celebration of the Centennial of the Seminary

1987-1988



KETER TORAH

Crown of Torah

"The Crown of Torah is greater than the Crown of Kings."

Pirkay Avot V'Mishna 5

1988-1989



OORAH

Awake

*“My heart is steadfast. O God: I will sin
and chant a hymn with all my heart
and soul. Awake. O harp and lyre.”*

Psalm 108:2-3

1989-1990



HIDDUR MITZVAH

To Enhance a Mitzvah

*"...bring greatness to Torah,
and enhance it."*

Isaiah 42:21

1990-1991



HAVERAH

Friend

Celebrating the unique partnership
between Women's League and
The Jewish Theological Seminary

1991-1992



LE DOR VA DOR

Generation to Generation

Standing with preceding generations of women in responsiveness and responsibility

1992-1993



SHEMA

**Women's League heeds
the clarion call of JTS**

1993-1994



N'DIV LAYV

A Willing Heart

While journeying in the wilderness, the women “all of whose hearts moved them” helped in the building of the Mishkan.

Exodus 35:22

1994-1995



YSIHMAH LAYV

A Joyous Heart

Our hearts rejoice as we work with confidence and joy toward completion of the Women's League Seminary synagogue.

Psalm 105:3

1995-1996



B'KHOL L'VAVKHA

With All Your Heart

Mirroring Women's League members' wholehearted dedication to JTS.

Deuteronomy 6:5

1996-1997



DEREKH EMUNAH

I have chosen the way of faithfulness.

Psalm 119:30

1997-1998



NISHBA'TI VA AKAYEMA

"I have promised and I will fulfill..."

Deuteronomy 119:106

1998-1999



V'SHINANATAM
L'VANEKH

"Teach them to your children."

Deuteronomy 6:7

1999-2000



SHEHEHEYANU

From the b'rakhah

The phrase on the pin is *Sheheyanu*, taken from the familiar b'rakhah in which we thank God for all things new and renewed. We celebrate the rededication of Mathilde Schechter Residence Hall and join with JTS in meeting the challenges of the 21st century.

2000-2001



MIGDAL OZ

Tower of Strength

Celebrating the renovation of the JTS tower.

Proverbs 18:10

2001-2002



TORAH ORAH

Torah is light

Inspires us as we work through Torah Fund to sustain JTS as a source of light and life for conservative Judaism worldwide.

2002-2003



HAZAK

“Be strong, be strong and let us strengthen one another”

Based on II Samuel, 10:12, characterizes the efforts of thousands of members of Women’s League for Conservative Judaism as we work through Torah Fund to sustain the Jewish Theological Seminary as the center of Conservative Judaism worldwide.

2003-2004



LIMUD

Study

*Give me understanding that I may learn
Your commandments*

Depicts that pages of the Bible, a Yad, and the word Limud. The yad guides us as we read the words of the Torah, but it is through the gift of understanding that our learning brings us closer to God.

Psalm 119 Verse 73

2004-2005



TIKVAH

Hope

The two-tone pin depicts our strength as we nurture the ever-growing tree of *Tikvah* .

2005-2006



SHALOM

Peace

An olive branch forming the shape of a Lamed weaves together the letters of Shalom.

2006-2007



HALLEL

הלל

Song of Praise

The Hebrew word, hallel, "song of praise" is a central motif in Jewish liturgy. With the creation of Torah Fund's fiftieth pin, we exult in our fundamental role in preserving Jewish continuity in our homes, synagogues and support of Jewish education.



2007-2008

KOL ISHAH

קול אשה



The theme, Kol Ishah - A Woman's Voice - celebrates the 20th anniversary of the ordination of female cantors into the Conservative Movement. This pin, with its image of a singing woman, is not only a symbol of women's achievements, but also of the ways the Conservative Movement remains dynamic and relevant.



2008-2009



LEV V'NEFESH

לב ונפש

"*Heart and Soul*" is an apt metaphor for the dual aspects -- physical and spiritual -- that comprise the whole self. When the *Shema* instructs us daily to love God with all our heart and all our soul, it means *the entirety of our being*. Through the performance of *mitzvot*, we bring these dualities into harmony.

2009-2010



LE'AVDAH UL-SHAMRAH

לעבדה ולשמרה

To plant and Preserve

In Genesis 2:15, after God completed the Creation and placed humans in the garden, the first command was "to plant and preserve" their bountiful home. This divine directive to protect the environment is as appropriate today as it was at the beginning of recorded time. As the recipients of God's command, *le'avdah ul-shamrah*, we became and continue to be partners in the ongoing process of creation.

2010-2011



KEHILLAH KEDOSHAH

קהילה קדושה

Celebrating Community Woman to Woman: The 5771 Torah Fund Pin commemorates the energizing power of women's community. *Kehillah kedoshah* was the common term for Jewish community in Eastern Europe, but it also implies a community bound together by similar values and beliefs. The images contained within this stylized hamsa pin reflect women in celebration, dancing and praising. The pin's golden flame, representing the Women's League logo, alludes to our members who are committed to a common purpose and the unbreakable bonds of sisterhood.

2011-2012



HIDDUR MITZVAH

חידור מצוה

Beautifying a Mitzvah

2012-2013



URI URI

עורי עורי

Awake, Greet the New Dawn



2013-2014



MISHPACHAH

משפחה

Family

2014-2015



MISHPACHAH

משפחה

Family and the Tree of Life

2015-2016



NETIYAH KEREM

נטעה כרם

She plants a vineyard

2016-2017



P'RI YADEHAH

פרי ידיה

The fruit of her hands

2017-2018



MAH TOVU

which means “how good!”, is a phrase that originates in the Torah, in Numbers 24:5. Quoted in our prayer book, it forms the basis of the opening prayer that is sung when we enter the synagogue.

The full phrase is *Mah tovu ohalecha Yaakov, mishk'notecha Yisrael*, “How goodly are your tents, O Jacob, your dwellings, O Israel!” It is a spontaneous exclamation of joy and appreciation, said when gazing at the nation of Israel, dwelling in peace and mutual respect. As we celebrate the beginning of the 100th year of Women’s League for Conservative Judaism and the end of the 75th year of the Torah Fund Campaign, we count our many blessings as individuals within the community of Israel.



2018-2019



ATID

עתיד

Future

2019-2020



CHESED

TON

Kindness

2020-2021/2022

B'YACHAD

ביחד

Together



This theme signifies the joy of sisterhood members working **together** year-round to make important contributions to the Jewish community through their volunteer efforts at synagogues across the United States and Canada. Our pride in being Jewish shows in everything we do. We achieve much in our professional and personal lives, and we accomplish even more **together**! Each of us is one small nugget of gold, but together our small gifts reflect and refract the light inside us and help each other shine.

2022-2023



CHAZAK V'EMATZ

חזק ואמץ

Be Strong and Courageous

This pin symbolizes the story of the Israelites preparing to enter the Promised Land, when the leadership transitions from Moses to Joshua. The Israelites and Joshua are instructed to “be strong and courageous” (Deuteronomy 31:6, 7, 23; Joshua 1:6, 7, 9, 18). The 5783 Torah Fund pin represents 80 years of ever-increasing strength of Torah Fund.

2023-2024



**KOL YISRAEL AREVIM ZEH
BA'ZEH**

כל ישראל ערבים זה בזה
*All of Israel is responsible for one
another.*

This pin highlights the word “arevut”, responsibility. It corresponds to the theme from the Babylonian Talmud, Shevuot 39a, that all the people of Israel are responsible for one another, and we assume that responsibility through our support of the five Conservative/Masorti institutions of higher education.



2024-2025



AM YISRAEL CHAI

עם ישראל חי

All people of Israel live

Am Yisrael Chai is an expression of Jewish solidarity for the Jewish nation and the continuity of the Jewish people. We help ensure the future of worldwide Jewish communities through our support of the five Conservative/Masorti institutions of higher education.



2025-2026



OSEH SHALOM

עשה שלום

Maker of Peace

Oseh Shalom Bimromav, “may the One who makes peace in the heavens, make peace for us and all the people of Israel,” appears at the end of Kaddish and in other prayers, and is also a song. We help foster Jewish unity by our support of the five global Conservative/Masorti institutes of higher education.



2026-2027



SHEMA KOLEINU

שמע קולנו

Hear Our Voice

Shema Koleinu, “Hear Our Voice,” marks 40 years since the first female was ordained as a cantor at The Jewish Theological Seminary. Our Torah Fund pin with its joyful women and musical symbolism expresses the right of every woman’s voice to be heard as we celebrate this anniversary.