To all the members of the Women’s League family,

I am very privileged to extend greetings – even if over a long distance – from Women’s League for Conservative Judaism on this, our 2013/5773 Women’s League Shabbat.

The focus of this year’s program is “Uri, Uri! Awake! Greet the New Dawn,” a call to action for all the members of Women’s League to re-evaluate our sisterhoods, how we reach out to all of our members and perpetuate our mission.

The comprehensive Women’s League strategic plan, unveiled at the Biennial Convention in December 2012, challenges us to explore new avenues of outreach to the unaffiliated and unconnected women in our communities, while offering new avenues of communication and easy access to our programs and educational materials.

As we’ve done over the past few years, the Women’s League Torah Fund campaign has embraced the same theme, which is depicted on the beautiful new Torah Fund pin. Celebrating 70 years of successful support of our students and educational institutions, Torah Fund continues to be a powerful force within Women’s League.

Working together, we are reinforcing our bonds with Israel and Masorti/Conservative communities worldwide while encouraging our members’ participation in Jewish rituals and traditions. Our task continues to be providing services to our members while remaining relevant and dynamic.

Here, today [tonight], if you have helped organize our program or participated in the service in celebration of Women’s League Shabbat, you have added your voice and talent to this observance and helped nurture our network of Conservative Jewish women.

May this Shabbat be joyous, and may this be the beginning of a meaningful, relevant and fulfilling year, as we awake and greet a new dawn!

Shabbat shalom,

Rita Wertlieb, International President