Lois Silverman
OTHER WOMEN’S LEAGUE
ON LINE GROUPS
Women’s League Reads

A book discussion group exploring books of interest to the Conservative Jewish woman.

Fiction and non-fiction books are featured.

Each discussion is concluded with live presentations by the book’s author or other authority on the subject of the book.
Judaica Shop

This group is devoted to discussions about Women’s League Sisterhoods Judaica Shops including:

✡ Sources
✡ Administration
✡ General information.

No solicitations are allowed
American Mothers of Israeli Olim

A group of Conservative Jewish women who have family and friends in Israel. It is a place for discussion and support to all—not just for mothers of Olim, but rather for all women who have loved ones, family, and friends who have made aliyah.

This is not a political group, but a supportive one where members are respectful of all opinions.
Women's League
Sistershood PrezNet

PrezNet is a discussion group where sisterhood presidents can share ideas, exchange opinions, and discuss “out of the box” innovations as well as challenges.

The 280 members are
• Experienced and new presidents
• From across the globe
• From big sisterhoods and small

Karen Block,
Moderator
Membership in all these groups is only open to members of WL-affiliated sisterhoods or individual members.

To become a member, send an email to lsilverman@wlcj.org
Constant Contact – Weekly e-blasts
Deb Bruce

D.D.B.
INTRACONTINENTAL

Shabbat Shalom!

IntraContinental Region
Announce events
CONSTANT CONTACT

• Powerful Email Marketing, Made Simple. The industry’s #1 email marketing tool
• Create professional emails that bring members to your door.
• Using customizable templates, editing is simple. Just drag then drop. Drop in your logo, images, and text, and you've got a reusable email template that looks like your brand.
• Mobile-responsive templates ensure your subscribers can see your email on any device. No matter what device, your emails will look great.
• Automatically send the right message at the right time.
• Personalized emails build connections, and Constant Contact makes it simple. Create a personalized email once, and set it to send automatically for triggers like birthdays or other milestones.
• Get your message in front of more people. Track your success in real time.
• Easily upload your email list from Excel, Gmail, Outlook, and more. Constant Contact will handle the rest: unsubscribes, bounces, and inactive emails update automatically
• Set a series of emails for your contact lists. Use the set it and forget it functionality for your email. When you add new contacts to your automated list, they’ll start receiving a scheduled series of emails.
Hit send and post your emails to your social networks all at once. The email tracking tools tell you who is opening, clicking, and sharing your emails and social posts in real time, so you can plan your next steps.
Easier than it Looks!!!

Get an expert-customized template. Constant Contact will set up your template with your logo and colors. Just add your message, and hit send.
• Constant Contact has an award-winning support team. When you call, you’re going to talk to someone who stays on the line until you have what you need.
• It’s easy to do yourself, but you don’t have to. Just because the tools are simple doesn’t mean you can’t hand off part—or all of—your marketing to the in-house team. Customer Service will help set up your account, provide a custom template, or design and send your emails.
• You’ll have access to real people, committed to your success.
• You can reach them: by phone, online, even in your area. Recorded webinars, tutorials, step-by-step guides are all online and ready to be accessed on your time, anywhere you are and at your convenience.
• Social integration takes your message further.
• Automatically promote your emails on Facebook, Twitter, and more.
• For a non-profit organization, such as Women’ League, using Constant Contact will increase member involvement and expand your reach to new members.
If your Synagogue already uses Constant Contact you may be able to share that account. And if not, Constant Contact will give you a free 60 trial.
FACEBOOK

Women's League for Conservative Judaism – Facebook

Lara Werwa
Member Documents

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01. Sisterhood Administration
   - Best Practices Tax Letters and Policy
   - Sample Sisterhood Budget
   - Nominations Leadership Succession Ideas
   - Nominations Excuse Busters
   - Nominations Guide for Sisterhoods
   - Women's League Parliamentary Guide
   - Ways to the Means  A guide for planning successful ways and means projects
   - Model Bylaws for Sisterhoods  a sample set of bylaws you can use as is or adapt for your sisterhood and con
   - Sample Sisterhood Budget  Excel spreadsheet
   - SISTERHOOD ADVISOR_2015 Handbook for sisterhoods
   - Sisterhood-Synagogue Relations Recommendations  How to work with the other organizations in your co

02. TOWARD SISTERHOOD SUCCESS BULLETIN
   - Social Action and Public Policy Resource Guide
   - Toward Sisterhood Success Fall 2014  Guides and inspiration for the new year

03. Programming for Sisterhoods
   - The Z'Havah Planner  Attracting and keeping younger women on track for sisterhood
   - Sisterhood Planner  How to design a complete program of activities, classes and projects for your sisterhood

04. COMMUNICATIONS and Publicity Tools for Sisterhoods
   - Create successful publicity and communications in your sisterhood
   - Social Media for Sisterhoods
   - Flyer: Turn on the Power 1
   - Flyer: Turn on the Power 2
online friends are real friends too.
Welcome the new month of Iyar with Hazzan and Charlene and your BE
Get “Sneezers” and Tag your friends in posts
AND...GUESS WHAT!!!!

Drumroll please...
WHAT THE HECK IS AN APP????

• A mobile app (application) is a computer program designed to run on smartphones, tablet computers and other mobile devices.

• Women's League Mobile App
WE HAVE AN APP!!!!

- WOMEN'S LEAGUE MOBILE APP
Face of WOMEN’S LEAGUE
Dear Carol…

“Carol, your message has me in tears! How wonderful to have witnessed "the fruit of her hands" and to have "her own works praise her". I am printing your message as I write this so that I can share it with our membership and, certainly, with our synagogue so that they too can feel the impact of your words”
Dear Carol…

“So wonderful and so beautifully described! Reminded me of my feelings seeing OUR Torah was dedicated years ago in Philadelphia. “

Regina Newman,
WLCJ Southern Region President
WHAT’S IN YOUR TOOLBOX?
Ask not what you can do for WL
Ask what WL can do for you!!!
Communications is the KEY