Networking to engage, enrich and empower Conservative Jewish women (www.wlcj.org)



RECORDING OF WORKSHOP

https://fccdl.in/9y2bCoOmw

WHAT'S IN YOUR MARKETING TOOLBOX?



Women's League Distance Workshop

- **Monday, June 6, 2016**
- 29th day of lyar
- **™** Today is forty-five days, which is six weeks and three days of the Omer
- Shavuot Resources (<u>www.wlcj.org</u>)
- **RECORDING OF DW:**
 - https://fccdl.in/9y2bCoOmw

Illene Rubin International Vice President irubin@wlcj.org



AGENDA

- WL Website/New Outlook
- Region Websites

- Listservs/Google Groups
- Constant Contact
- Social Media
- WL app

Rhonda Jacobs Kahn

- Cathy Leonard and Lois Silverman
- Martha Katz-Hyman and Lois Silverman
- Deb Bruce
- Lara Werwa
- Illene Rubin

Rhonda Jacobs Kahn Communications Director

rkahn@wlcj.org



http://wlcj.org/newoutlook/



You are here: Home » New Outlook

New Outlook









Where to Look Online

POSTED ON MAY 5, 2016

These days, online resources are endless, but here are some websites we think you'll find helpful. First, and foremost, check out the Women's League website at www.wlcj.org. Conservative/Masorti World The Masorti Foundation for Conservative Judaism in Israel Mercaz: The Zionist Organizations of the Conservative Movement Jewish Theological Seminary Ziegler School of Rabbinic Studies The Schechter [...] Continue Reading »



Open publication - Free publishing

Welcome to the New Outlook

POSTED ON APRIL 9, 2016

New Outlook Categories

New Outlook (7)



About **Member Services**

Programs

Resources

oday is May 22, 2016 / 14th of lyyar, 5776

Ba'Olam

Calendar Contact Us Join

Donate Log In



Welcome to Women's League!

Women's League for Conservative Judaism is the network for all women who support our mission of enhancing Jewish knowledge, engaging in Jewish life, expanding communal involvement, and supporting klal Yisrael. It is for those who belong to affiliated sisterhoods and those who join directly. As an active arm of the Conservative / Masorti movement and the largest synagogue-based women's organization worldwide, Women's League provides service to thousands of women and hundreds of women's groups.

- Sign up today to be actively engaged in the Women's **League network.** Click here and we will make sure that you receive exciting and informative updates. Include your name and email and tell us that you want to be part of the Women's League online network!
- Join the conversations! WLCJNet: The Sisterhood Without Walls is an ongoing online meeting where we share ideas, exchange opinions, and discuss out of the box innovations. To sign up, email Martha Katz-Hyman or Lois Silverman with

WLCJ.ORG LOGIN PAGE



Welcome to WLCJ for You

The material in this section is for Women's League members only. If you are a member of a sisterhood or affiliated women's group or an individual member, you are invited to log on. You will be able to manage your personal data and to download materials prepared just for you.

If you are a sisterhood president, financial officer or data manager you will have access to manage the information about your sisterhood.

If you are a region president or other authorized personnel, you will have access to read the information about the sisterhoods in your region.

If you are having difficulty, please contact womensleague@wlcj.org.

Email Address:	
- OR -	
Member ld:	
Password:	

Forgot Password? OR First Time Login?

WLCJ.ORG MEMBER DOCUMENTS

Member Documents

Return to Main Menu

001.JEWELS IN THE CROWN_2017

INSTRUCTIONS AND APPLICATION TRACKING FORM

01. Sisterhood Administration

Best Practices Tax Letters and Policy

Sample Sisterhood Budget

Nominations Leadership Succession Ideas

Nominations Excuse Busters

Nominations Guide for Sisterhoods

Women's League Parliamentary Guide

Ways to the Means A guide for planning successful ways and means projects

Model Bylaws for Sisterhoods a sample set of bylaws you can use as is or adapt for your sisterhood and congregation

Sample Sisterhood Budget Excel spreadsheet

SISTERHOOD ADVISOR 2015 Handbook for sisterhoods

Sisterhood-Synagogue Relations Recommendations How to work with the other organizations in your congregation to everyone's advantage

02. TOWARD SISTERHOOD SUCCESS BULLETIN

Social Action and Public Policy Resource Guide

Toward Sisterhood Success Fall 2014 Guides and inspiration for the new year

03. Programming for Sisterhoods

The Z'havah Planner Attracting and keeping younger women on track for sisterhood

Sisterhood Planner How to design a complete program of activities, classes and projects for your sisterhood

04. COMMUNICATIONS and Publicity Tools for Sisterhoods

Create successful publicity and communications in your sisterhood

Social Media for Sisterhoods

Flyer: Turn on the Power 1

Flyer: Turn on the Power 2

Flyer: Turn on the Power 3

Flyer: Sisterhood is a million things

Flyer and card: Workout with Sisterhood

Flyer and card: Recharge yourself with sisterhood

Flyer and Card: Sisterhood-The Best App of All

Ten Facts You Should Know about Women's League Sisterhoods

Find Yourself at Sisterhood flyer

Find Yourself at Sisterhood trifold

Why Women's League brochure

Image Plus A guide to publicity and communications



WLCJ Region Website Project

Cathy Leonard –
cathyleonard.hou@gmail.com
Lois Silverman – Isilverman@wlcj.og
Illene Rubin – irubin@wlcj.org

WL Region Website Guru Cathy Leonard







WL Region Website Guru Lois Silverman

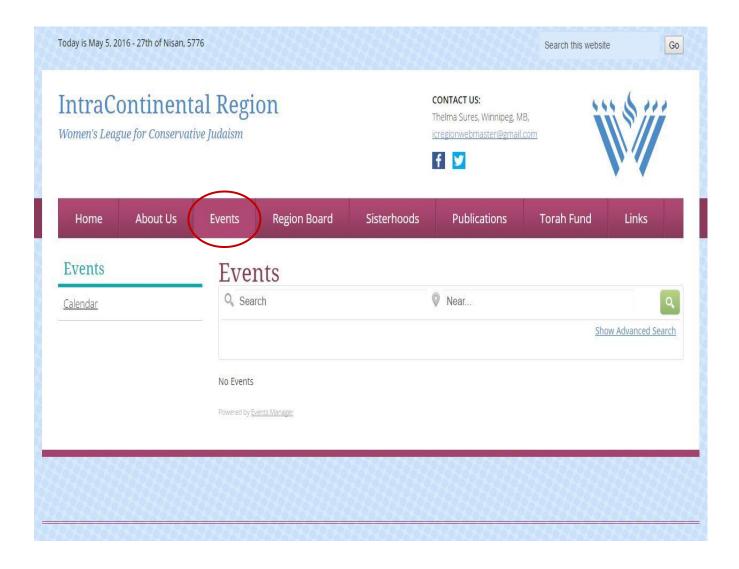




IntraContinental Region Website (home page) www.wlcjregion.org/intra



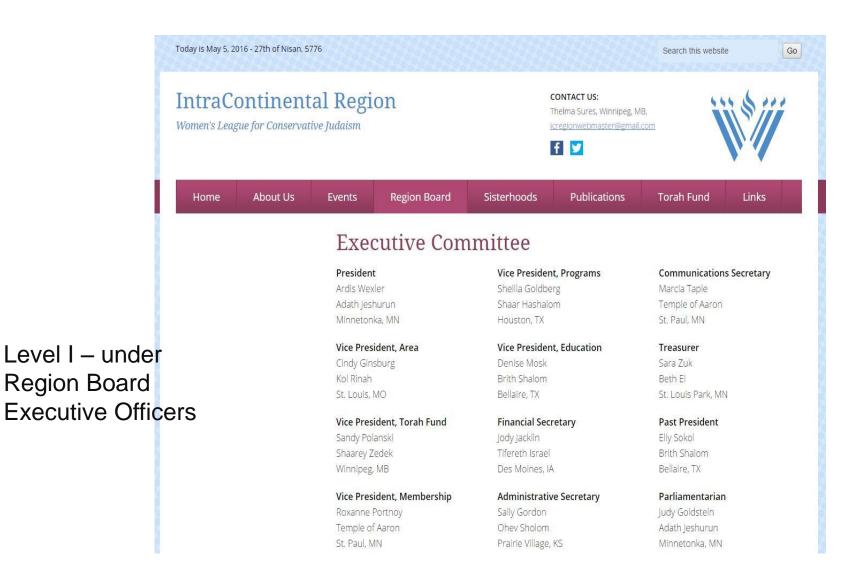
IntraContinental Region Website (Events) www.wlcjregion.org/intra/events/



IntraContinental Region Website (Region Board) http://www.wlcjregion.org/intra/region-board-2/

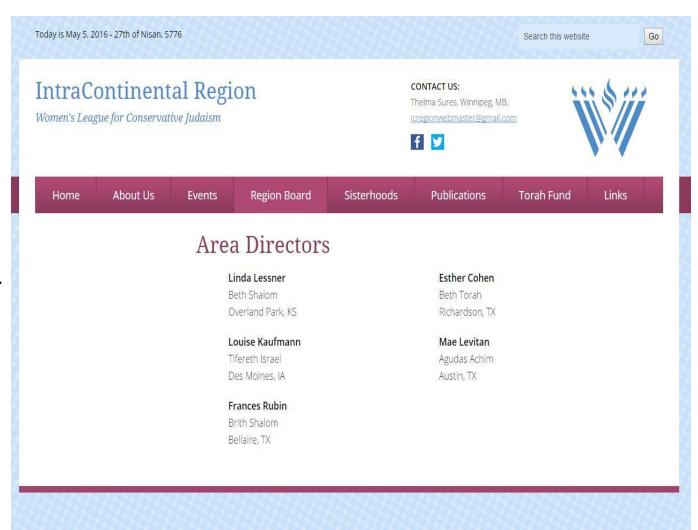


IntraContinental Region Website (Region Board>Executive Officers>) http://www.wlcjregion.org/intra/region-board-officers/



IntraContinental Region Website (Region Board>Area Directors>)

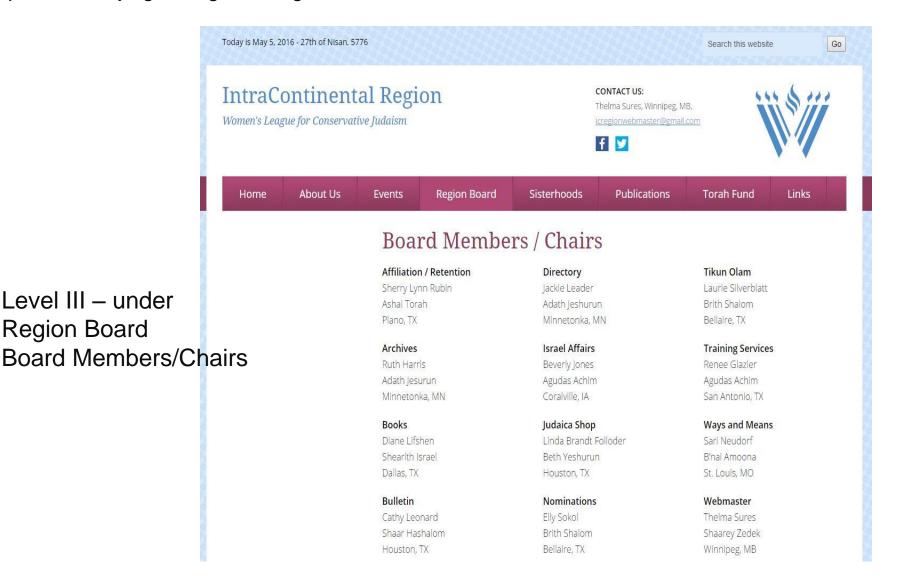
http://www.wlcjregion.org/intra/region-area-directors/



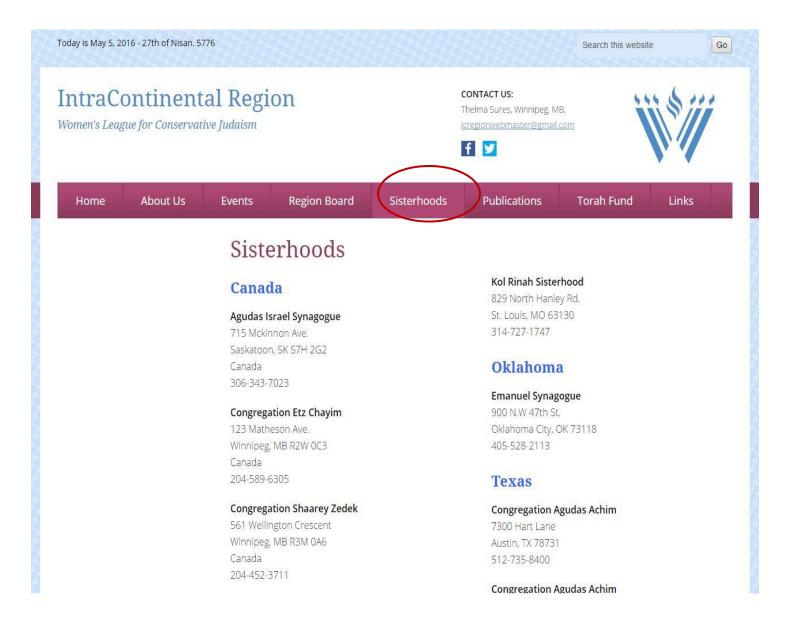
Level II – under Region Board Area Directors

IntraContinental Region Website (Region Board>Board Members/Chairs>)

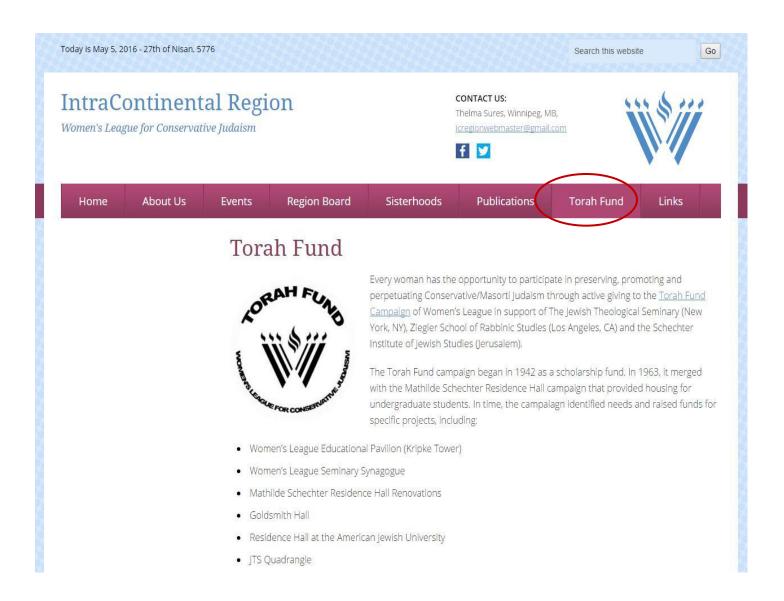
http://www.wlcjregion.org/intra/region-boardchairs/



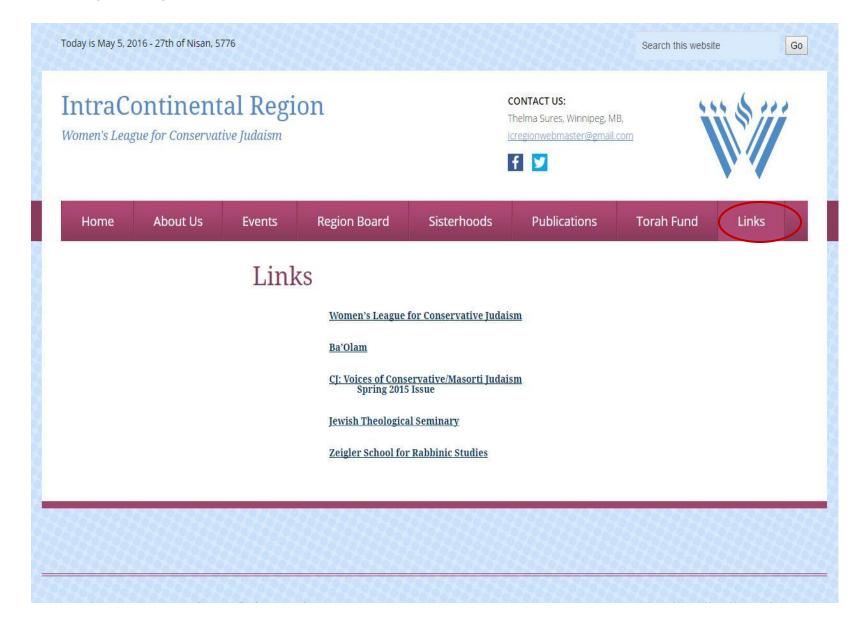
IntraContinental Region Website (Sisterhoods) http://www.wlcjregion.org/intra/sisterhoods/



IntraContinental Region Website (Torah Fund) http://www.wlcjregion.org/intra/torah-fund/



IntraContinental Region Website (Links) http://www.wlcjregion.org/intra/links/



WL NET

 JOIN THE CONVERSATION

 Martha Katz-Hyman, moderator



WLCJNet: Your Sisterhood Without Walls

The WLCJNet is an e-mail discussion list sponsored by WLCJ for WLCJ members only.

You join by sending a request to http://wlcj.org/join-our-online-conversations/ or mbkatzhyman@juno.com or lsistenz or mbkatzhyman@juno.com or <a hre

Once you're a member, you can start sending messages to the list. It will go to all WLCJNet members at once.

Use it to ask for program ideas, advice on Sisterhood issues, sharing news of your Sisterhood, or for help with your own Jewish lives.

Officers and Board members often monitor and are available to answer questions as well.